

FOR IMMEDIATE RELEASE

Town of Strathmore Council updates Strategic Plan.

Aligning strategic priorities with the Corporate Business Plan.

STRATHMORE, ALBERTA | April 20, 2023 – Strathmore's Strategic Plan is a collaborative effort that is led by Council's vision and is reflective of administrative staff contributions. The Strategic Plan is produced at the start of each Council's term. Following an annual review of the Strategic Plan, Council ratified a couple minor amendments to the Town's Strategic Plan.

"It's important that we re-visit our Strategic Plan regularly. It's our duty to make sure that our goals remain in the best interest of Strathmore and that our Strategic Plan communicates these priorities clearly to the community," Mayor Pat Fule said.

The 2022 – 2025 Strategic Plan consist of six key priorities: Affordable Living, Financial Sustainability, Intentional Community Development, Climate Resiliency Including Environmental Stewardship, Economic Development, and Community Wellness.

To provide better clarity to the public and guidance to Administration, Council has made minor textual changes to the strategic plan, including changing the word "stable" to "prudent" in the "Financial Sustainability" section. The updated version now states:

"Strathmore provides predictable and prudent tax rates and user fees that reduce overall Town debt, build financial reserves, maintain existing assets, and plan for sustainable growth."

Council's plan identifies key priorities that will effectively steward Strathmore towards a brighter future. These priorities also work to inform the Town's annual budget and provides the CAO with direction as to where to invest staff time and resources.

"The updated language in the Strategic Plan provides guidance to Administration when developing the Corporate Business Plan and preparing budgets for Council's consideration," Mayor Fule added.

If you would like to learn more about Council's strategic plan, stay tuned for the Town's upcoming podcast series where Council and Administration will dig into the ins and outs of strategic planning and Council's strategic priorities.

Residents can access a copy of the Strategic Plan at the Strathmore Municipal Building, or it can be viewed online at [Strathmore.ca/StrategicPlan](https://strathmore.ca/StrategicPlan).

About Strathmore, Alberta

The Town of Strathmore is a growing community in Southern Alberta. Ongoing investments in solar energy, agriculture, manufacturing, and real estate are attracted to the region's skilled workforce, competitive taxes, and high quality of life.

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